

Spa Oceana at The Don CeSar August 5, 2023 Spainvitational.org/tampa-bay

**BAYFRONT** 

HEALTH

Spa Invitational comes to Tampa Bay!



Media Partner:

TAMPA BAY **Business Journal** 

To Benefit:



SERVE PEOPLE. FEED COMPASSION.

Hosted By:





# **Event Overview**

**Sherry Magee** 

Spa Invitational Founder & Tournament Director Senior Director Community Relations, KPMG, LLP

DATE: August 5, 2023

TIME: 8 a.m. - 5 p.m.

PLACE: Spa Oceana at The Don Cesar

3400 Gulf Blvd, St Pete Beach, FL 33706

Spa and wellness events will take place throughout the hotel, centering

on this oasis of seaside bliss.

NUMBER 200 women looking to treat themselves to a well-deserved day of

OF GUESTS: pampering, fun and networking.

TO BENEFIT: St. Pete Free Clinic (SPFC) a non-profit changing lives by providing

health care, nutritious food, recovery housing and education for our

neighbors in need.

HOW: \$5,000 per foursome; and a variety of sponsorship opportunities available.

CONTACT: Elicia Hinson | 727-821-1200 | ehinson@thespfc.org

The Spa Invitational team recognizes your time is the biggest gift you give SPFC year after year and we want to make sure the day is stress-free. At the Spa Invitational, all your spa times will be scheduled and shared with you in advance of the day, so you can plan accordingly. Spa appointments will be offered upon full payment of participation and in the following priority order:

- 1. Presenting Sponsor
- 2. Eagle Sponsor
- 3. Birdie Sponsor
- 4. Auction Sponsor
- 5. Valet Sponsor
- 6. Foursomes services scheduled on a first pay, first served basis

Photos by







# What is the Spa Invitational?

A spoof on a traditional golf tournament, but our championship course is the Oceana Spa at the Don Cesar and our 18 holes are pampering services including facials, massages, make-up applications, nail polishes and much more. Warming up takes on a new meaning as we start the day with a continental breakfast and health, beauty and local business shops and displays. From there, the choices are yours with one goal in mind: Slow down, escape and relax the day away knowing your support and involvement helps raise valuable dollars for SPFC.

# **Spa Invitational Sample Schedule**

Morning Registration Opens

Check-in, enjoy a continental breakfast and shop 'til you drop.

Opening Ceremony and Shotgun Start

**Entire Course Open for Play** 

Courses open, Foursomes hit the links in the Spa of course, and participate in services. Complete use of the hotel and spa amenities included. Between services, join us for "Tea Time". Visit the silent auction for opportunities to take home one of many

fabulous gifts!

Midday Lunch

Group luncheon gives you time to catch up with friends and make

some new ones!

Afternoon Play-On!

Continue your time on the course, lounge by the pool, or enjoy

complimentary wine and champagne from 2 - 4 p.m.

Tell your family you will be home a little late...this is one you won't

want to miss.

**Who wins?** We all will enjoy a wonderful day of networking with clients and friends AND SPFC will receive the necessary funds to carry out their very important mission. We look forward to a great event!







## Proceeds from the 2023 Spa Invitational benefit St. Pete Free Clinic



Social determinants of health are the conditions in which people are born, grow, live, work and age. They include factors like socioeconomic status, education, housing, employment, and access to health care.

St. Pete Free Clinic's programs address social determinants of health and promote health equity by providing nutritious food for those in need, increased access to housing for those experiencing housing insecurity, and increased access to healthcare and health education.

Our region continues to experience inflation rates higher than the national average, impacting the cost of rent, groceries, and other basics. Supports designed to ease individual and family economic constraints due to the pandemic are dissipating, causing many to lose health insurance, housing, and hope for the future.

Even pre-pandemic, nearly half of our neighbors in Pinellas County struggled to make ends meet as wages failed to keep pace with the cost of living. Today, even more of our neighbors are experiencing regular and persistent constraints on their family's finances with no end in sight. Over the last year, SPFC has expanded services by 30%, reaching more people with greater need for nutritious food, no-cost prescriptions, primary health care, dental care, and housing.

Your support of this event will allow us to keep pace with needs that continue to grow and serve our neighbors in need.

For more information, visit www.stpetersburgfreeclinic.org

**Contact:** St. Pete Free Clinic

863 3rd Ave N.

St. Petersburg, FL 33701 727-821-1200 x 154

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Therefore, your gift is tax deductible to the fullest extent permitted by law.

# 2023 Spa Invitational Sponsorship Opportunities

#### Presenting Sponsorship - \$30,000

- Your name included in the name of the event: "Spa Invitational presented by YOUR COMPANY"
- Four (4) Tournament Foursomes and swag bags for all 16 players
- Premium service times for all players, including first selection of services in advance
- Premium exhibition space at the event for services (penthouse)
- Keynote address at lunchedn
- Presenting sponsor recognition on all media
- Premium billing on all event and promotional materials including:
  - o Recognition in Tampa Bay Business Journal Ad
  - o Registration Forms
  - o Luncheon Presentation
  - o Event Signage
  - o Spalnvitational.org Website
  - o All E-news regarding event
  - o Social Media Posts

#### **Eagle Level Sponsorship - \$15,000**

- Three (3) Tournament Foursomes and swag bags for all 12 players
- Premium pre-scheduled service times, including priority selection of additional services in advance of the day.
- Premium exhibition space at the event
- Opportunity for you to kick off event at the Opening Ceremony
- Sponsorship recognition on all media
- Premium billing on all event and promotional materials including:
  - o Recognition in Tampa Bay Business Journal Ad
  - o Registration Forms
  - o 60-second commercial spot at luncheon
  - o Event Signage
  - o Spalnvitational.org Website
  - o All E-news regarding event
  - o Social Media Posts













# **2023 Spa Invitational Sponsorship Opportunities**

### **Birdie Level Sponsorship - \$10,000** (2 available)

- Two (2) Tournament Foursomes and swag bags for all 8 players
- Priority selection of Spa services in advance
- Exhibition space
- Sponsorship recognition on chosen penthouse Spa Invitational hole
- Sponsorship recognition on all media
- Premium billing on all event and promotional materials including:
  - o Recognition in Tampa Bay Business Journal Ad
  - o Registration Forms
  - o Event Signage
  - o Spalnvitational.org Website
  - o All E-news regarding event
  - o Social Media Posts

### **Valet Sponsorship - \$6,000**

- One (1) Tournament Foursome and swag bags for the players
- Opportunity to place a printed card recognizing your gifts as "Valet Sponsor" in all attendee vehicles, leaving a lasting impression after the event.
- Logo placement on the following event and promotional materials:
  - o Recognition during luncheon presentation
  - o Event Signage
  - o Spalnvitational.org Website

#### **Auction Sponsorship - \$6,000**

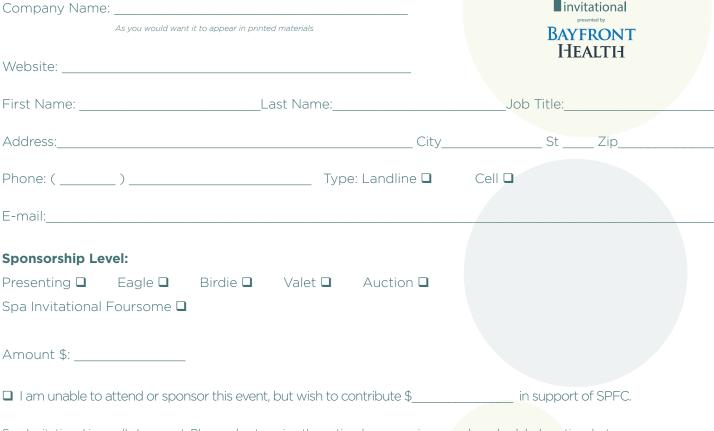
- One (1) Tournament Foursome and swag bags for the players
- Premier logo placement on auction materials
- Logo placement on the following event and promotional materials:
  - o Recognition during luncheon presentation
  - o Event Signage
  - o Spalnvitational.org Website

**St. Pete Spa Invitational Foursome - \$5,000** (early pricing available until June 30th)

- One (1) tournament Foursome and swag bags for all 4 players
- Listing on luncheon tables
- Listing in luncheon screen displays

**Individual Ticket - \$625** (early pricing available until June 30th)

# **Sponsorship and Registration Form**



Spa Invitational is an all-day event. Please plan to enjoy the entire day as services may be scheduled anytime between 9 am and 5 pm. Due to the full course, individual requests are unable to be accommodated. Thank you for your understanding. \*Shirt size is in the event that shirts are donated or provided (not guaranteed).

Payment:

To pay by credit card, please scan the QR code:



Make Checks Payable to: St. Pete Free Clinic

Please mail checks to: St. Pete Free Clinic 863 3rd Ave N., St. Petersburg, FL 33701

A confirmation package will be sent to the contact name on the form with details, dress code and directions.

For more information, please contact Elicia Hinson at 727-821-1200 ext. 154 | ehinson@thespfc.org

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